

Quality Shareholders #6

Dear Valued Shareholder,

I am pleased to share with you the results of our rolling Net Promoter Score (NPS®) survey launched in July 2021.

As per our ASX announcement, Kelly+Partners achieved a NPS® score of +70. This compares to an Australian Accounting Industry benchmark undertaken in 2020 by the Evolv Group of -18. Scores higher than 0 are typically considered to be good and scores above 50 are considered to be excellent.

Kelly+Partners' world class NPS®, together with our 85% team satisfaction score as a certified Great Place to Work organisation, reflects the strength of our industry leading Partner-Owner-Driver[™] model, where in line with our mission, our operating partners, team members and clients are all happier and better off.

Further details on Kelly+Partners NPS® can be found in our ASX release <u>here</u>.

Yours sincerely,

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Brett Kelly Founder & CEO, Kelly Partners Group Holdings Limited